Open Access Week 2015

Tuesday, October 20, 2015, 2 - 4 p.m.
University of Zurich, Campus Irchel, Room Y 24 G 55
Winterthurerstrasse 190, 8057 Zurich

Publishing with Open Access
Are you considering publishing with Open Access?
Learn how to get financial support from the University of Zurich & how to publish with an Open Access Publisher

Open Access Week 2015
Publishing with Open Access

Introduction and Overview
Christian Fuhrer, Main Library, University of Zurich

How the Main Library can support you when publishing with Open Access
Margit Kenzian, Main Library, University of Zurich

20 years of Open Access Publishing
Maria Schalnich, Communications & Marketing Manager
Martyn Rittmann, Chief Production Editor
MDPI
Open Access means...

- Free and unrestricted access to qualified scientific works in the internet
- Ideally including the right to re-use, e.g. CC-BY licence
- Best basis for enhanced citation impact
- (increasingly) Open Access to research data: Open Data
Why Open Access?

- Open Access increases visibility and accessibility
  - Knowledge disseminates and multiplies better and faster
- Unleash the full potential of information and data exchange through internet technology
  - Text and Data mining
  - Network of publications and research data
  - Economy: access to information → innovation → growth
- Overproportional high increases in journal prices by big publishers (journal crisis – particularly in areas such as medicine or life science)
  - No library in the world can afford all journals
  - Dissemination of publications becomes restricted
- Results of publicly funded research (taxpayers) should be freely accessible
  - Important e.g. for doctors (private physicians, Hausärzte) and their patients
- Funders (SNF, EU Horizon 2020 etc.) increasingly commit their grant recipients to publish with Open Access
The Roads to Open Access

Green Road to Open Access

Publish in a licenced journal ("traditionally") - deposit in a repository (self-archiving)

Repositories:
Central (Discipline), e.g. PubMed Central
Institutional, e.g. ZORA

Gold Road to Open Access

Publish in an Open Access journal / with an OA publisher

Quality of journal / publisher?
Who pays the OA publication fee (APC, article processing charge) and how high is it?

Hybrid journals
OA publication fee for article in licenced journal - only this article will be OA
Problem: double dipping - publisher can earn twice

Do authors have the right to deposit with Open Access, and in what form?
Know about publishing contracts, author’s rights
Green Road to OA: publishing contracts, author’s rights

Core conditions in publishing contract for depositing in institutional repository

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Accepted manuscript*</th>
<th>Publisher version</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Springer</td>
<td>12 months embargo</td>
<td>not allowed</td>
<td>for all journals</td>
</tr>
<tr>
<td>Elsevier</td>
<td>12-48 months embargo</td>
<td>not allowed</td>
<td>journal-specific embargo</td>
</tr>
<tr>
<td>Wiley</td>
<td>12 (STM) or 24 (SSH) months embargo</td>
<td>not allowed</td>
<td>some journal-specific conditions</td>
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<tr>
<td>Nature Publishing Group</td>
<td>6 months embargo</td>
<td>not allowed</td>
<td>for all journals</td>
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<tr>
<td>De Gruyter</td>
<td>12 months embargo</td>
<td>12 months embargo</td>
<td>for all journals</td>
</tr>
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*last author version after peer review, no publisher layout (not galley proof)
Submit immediately after publication to ZORA
All embargo periods are taken care of by ZORA team